USA MARKETING PROS, LLC

FEDERAL CAPABILITY STATEMENT

UEI: FU99ABL871T3
CAGE: 247A4
SAM: Active - All Awards
Business: Small Business, LLC

Web Development • SEO • Digital Advertising • AI Search Optimization

Arlington, Virginia | **usamarketingpros.com** | tim@usamarketingpros.com | **(202) 888-5895**

COMPANY OVERVIEW

USA Marketing Pros, LLC provides website design and development, website modernization, WordPress support, search engine optimization (SEO), local SEO, generative engine optimization (GEO), paid digital advertising, Google Business Profile optimization, content development, online reputation solutions, graphic design, and digital marketing consulting. Based in Arlington, Virginia, the company supports organizations that need modern digital infrastructure, stronger online visibility, and measurable lead-generation systems.

CORE COMPETENCIES

- Website Design & Development
- Website Modernization & WordPress
- SEO & Local SEO
- GEO / AI Search Optimization
- Google Ads / Paid Search
- Google Business Profile Optimization
- Content & Digital Marketing Strategy
- Hosting, Maintenance & Technical Support

DIFFERENTIATORS

- Direct senior-level project management led by the Managing Director.
- Integrated web, search, advertising, content, and reputation capabilities under one vendor.
- Digital marketing experience dating to 2012, with work spanning private-sector and federal-client environments.
- Arlington / Washington, DC market presence with nationwide remote delivery capability.
- Small-business responsiveness with specialized subcontractor support when scope requires it.

REPRESENTATIVE EXPERIENCE

- Long-term SEO and search-visibility support for a multi-office financial advisory firm.
- Google Ads management for an Arlington education organization.
- Website development for a North Carolina nonprofit organization.
- Local visibility, directory, PR, and reputation work for a Northern Virginia home-services franchise.

FEDERAL IDENTIFIERS

Legal Name: USA Marketing Pros, LLC

UEI: FU99ABL871T3

CAGE: 247A4

SAM Status: Active Registration

Purpose: All Awards

Entity Type: For-Profit LLC

Location: Arlington, Virginia

NAICS CODES

541511 - Custom Computer Programming Services (Primary)

518210 - Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services

541430 - Graphic Design Services

541519 - Other Computer Related Services

541613 - Marketing Consulting Services

541810 - Advertising Agencies

541830 - Media Buying Agencies

PSC CODES

DA01 - IT & Telecom - Business Application / Application Development Support Services

R701 - Support - Management: Advertising

R426 - Support - Professional: Communications

CONTACT

Tim Sumer
Managing Director
tim@usamarketingpros.com
(202) 888-5895
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