

USA Marketing Pros

Web Design Portfolio

USA Marketing Pros: Where Vision Meets Precision in Web Design.

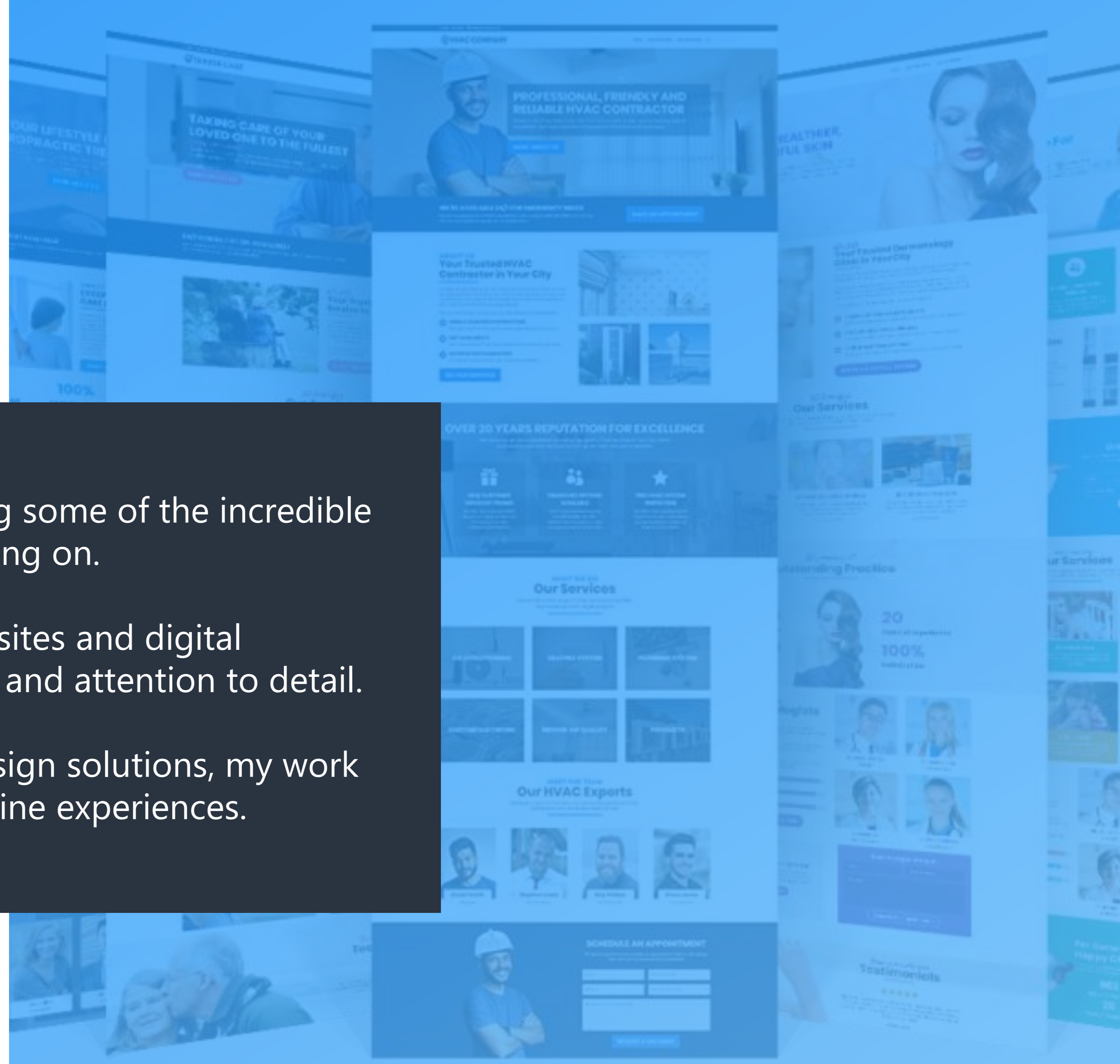
Unlock the full potential of your online presence with our bespoke digital strategies and innovative designs tailored for transformative growth.

WELCOME

Welcome to our web design portfolio showcasing some of the incredible projects we've recently had the privilege of working on.

This collection represents a diverse range of websites and digital experiences, each designed with meticulous care and attention to detail.

From innovative user interfaces to responsive design solutions, my work reflects a deep passion for creating impactful online experiences.



Project

Prince George's County Fire/EMS

This project presented a unique chance to design a robust website for the Prince George's County Volunteer Fire Department. The goal was to create an informative and user-centric platform that effectively communicated the department's mission, values, and community services. The final product is a dynamic, resource-rich website that not only serves the community's needs but also highlights the valor and commitment of the volunteer firefighters.



Project

FBB Capital Partners

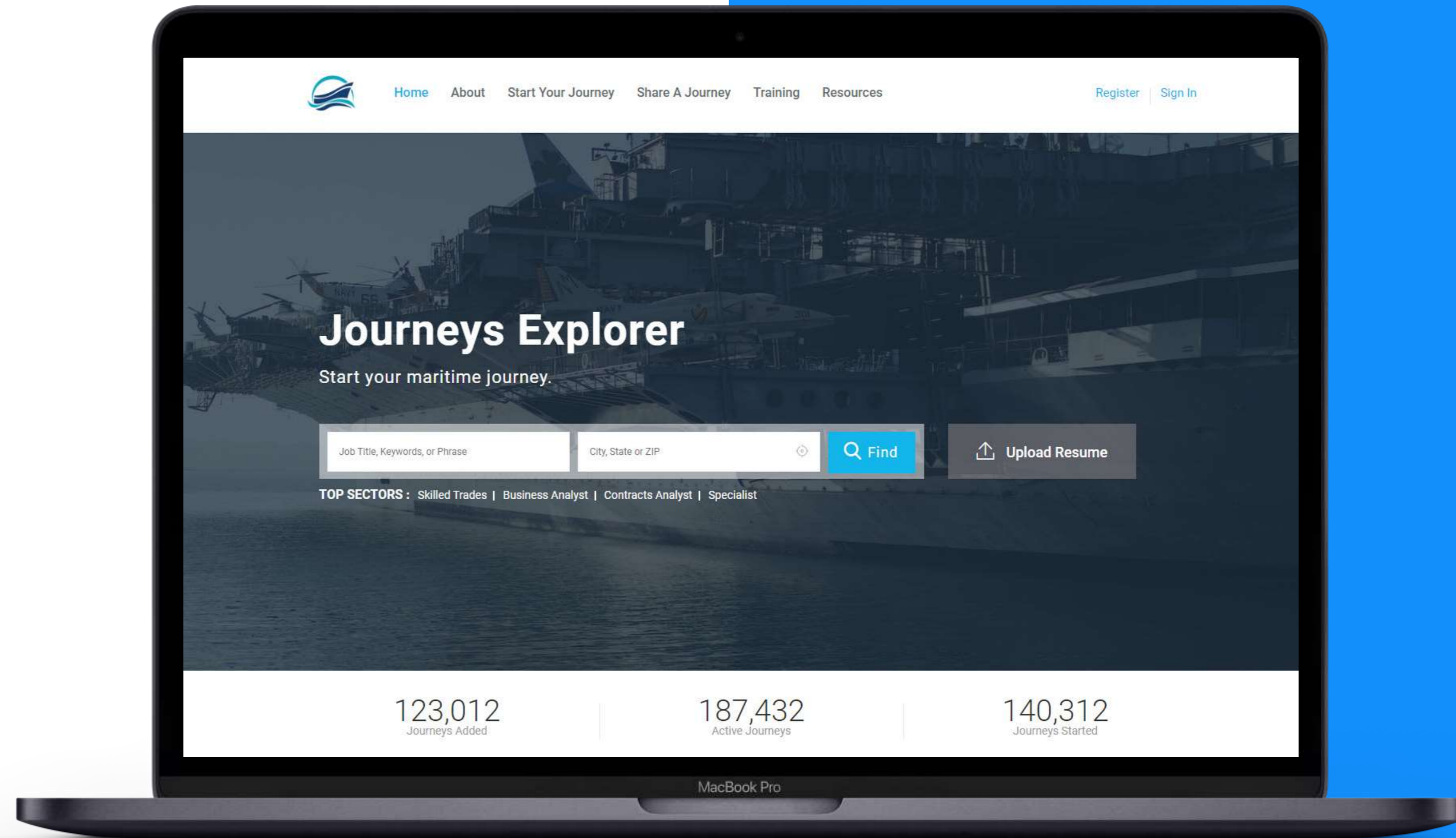
This project was an exciting opportunity to create a cutting-edge website for FBB Capital Partners. The challenge here was to seamlessly integrate captivating visuals with user-friendly navigation, empowering visitors to navigate the site effortlessly while engaging with the stunning visual content. The use of vibrant color palettes and sleek typography ensured a modern yet timeless design. The result was a visually compelling and functional website that exceeded all expectations.



Project

Maritime Careers Portal

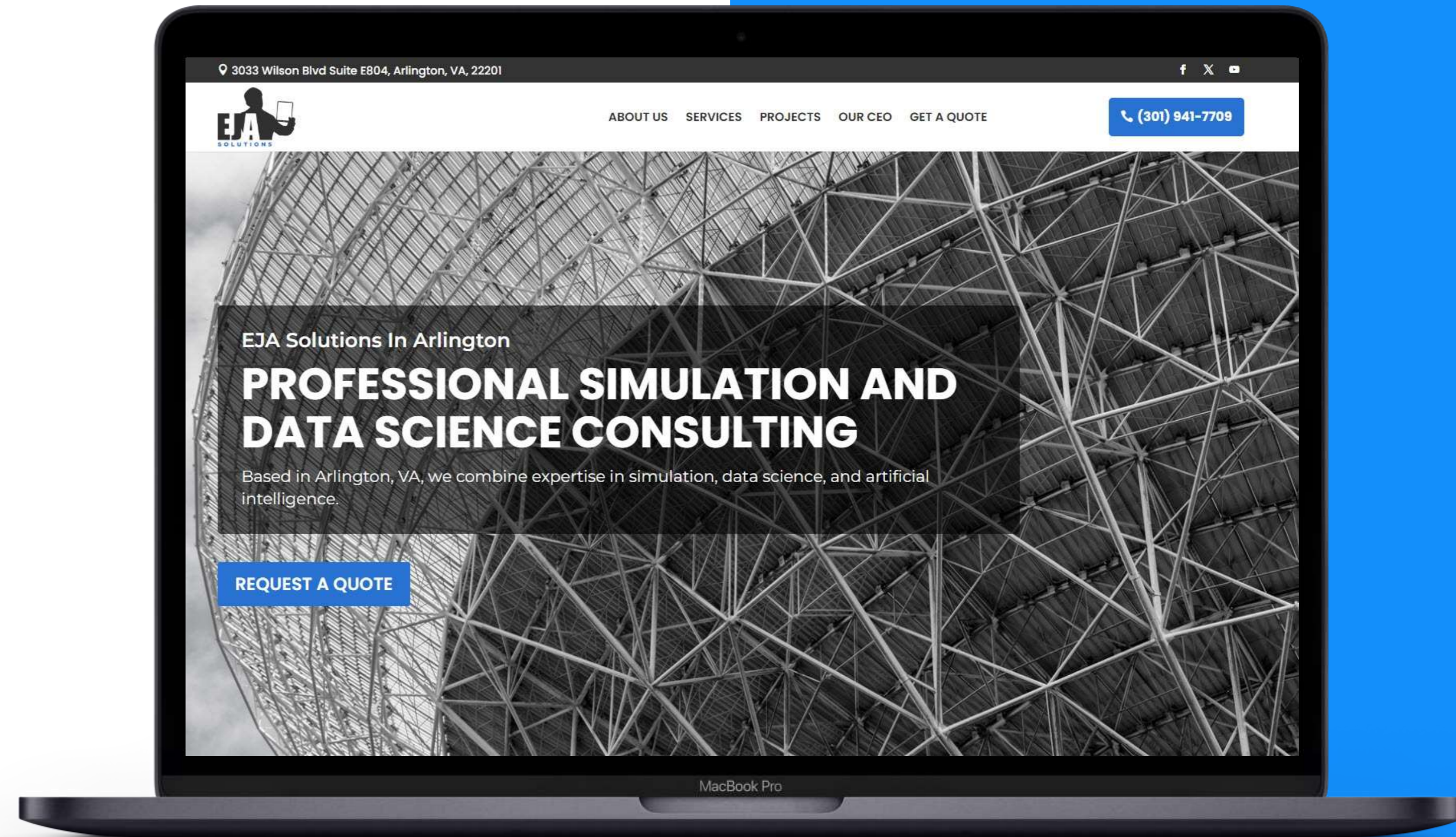
For this project, I designed a job search portal for the maritime industry called Journeys. Job seekers can not only find jobs in the maritime industry, but they can also map out the entire career path of each job—creating their unique journey. The emphasis was on creating a seamless user experience by strategically placing interactive elements and optimizing the site for both desktop and mobile platforms. I developed a complete job board that has many features that make communication between hiring managers and job seekers a breeze. The site is hosted on a private server for now at ODU before it's rolled out to the general public.



Project

EJA Solutions

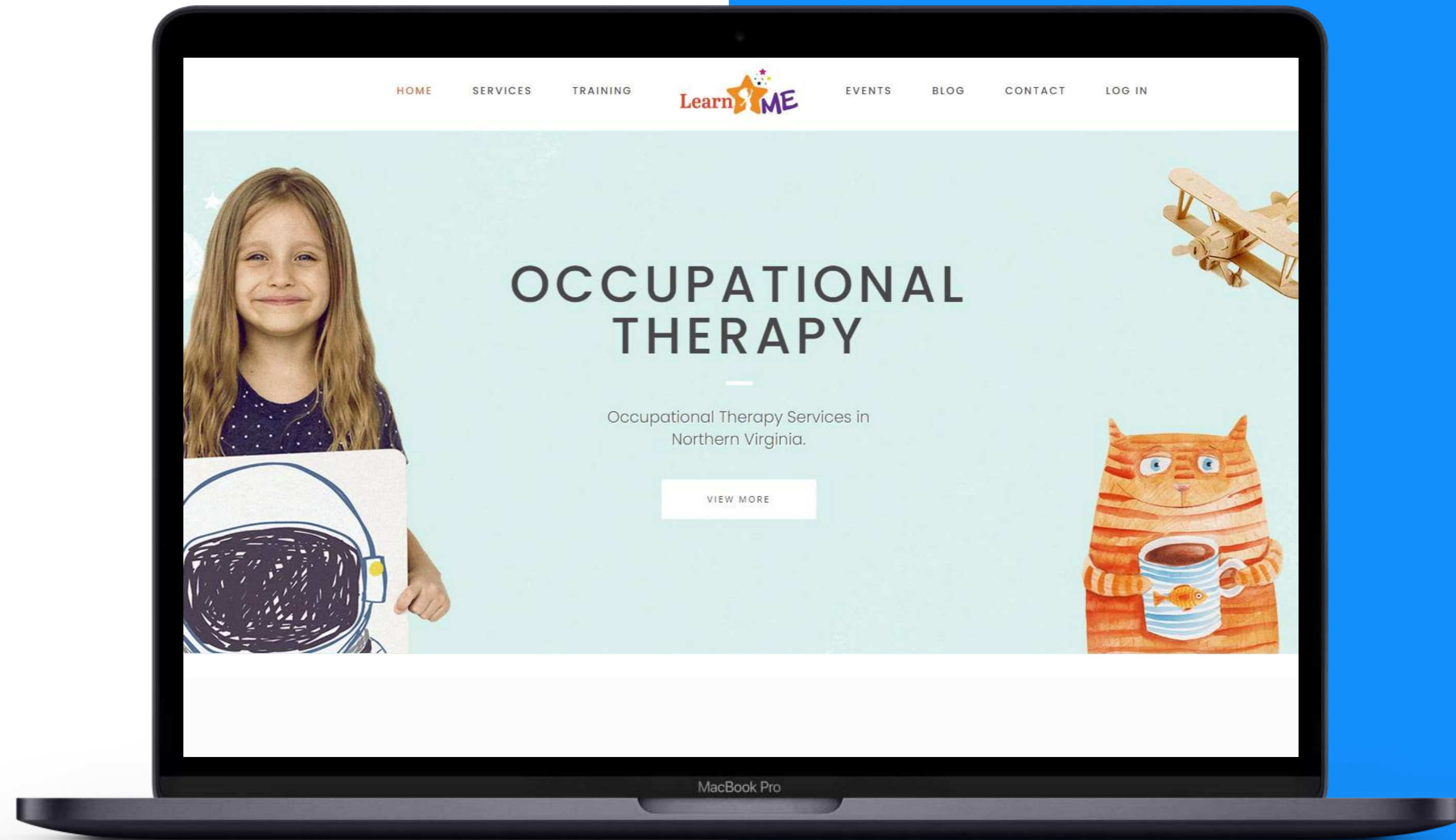
EJA Solutions is a professional simulation and data science consulting firm in Arlington, Virginia. We built an eye-catching one-page website that enhances their brand and gives visitors more information on their company and services. The site easily allows prospective clients to fill out a contact form and book a consultation with the firm.



Project

LearnMe

Learn Me is a knowledge-based, independent behavioral consulting practice providing ABA Therapy in Northern Virginia. We designed a children's therapy website that is warm and welcoming to parents looking for ABA therapy services. Our web design team helped strengthen the LearnMe brand and optimized the site to rank high in search engines. We also helped design a promotional flyer for them to use in their offline marketing.



Project

Scotty's Contracting

Scotty's Contracting is a handyman contractor in the Northern Virginia area. We built a customer attracting business website that enhances their brand and gives visitors more information on their company and services. The site easily allows prospective clients to fill out a contact form and request service.



Project

Video Jaguar Software

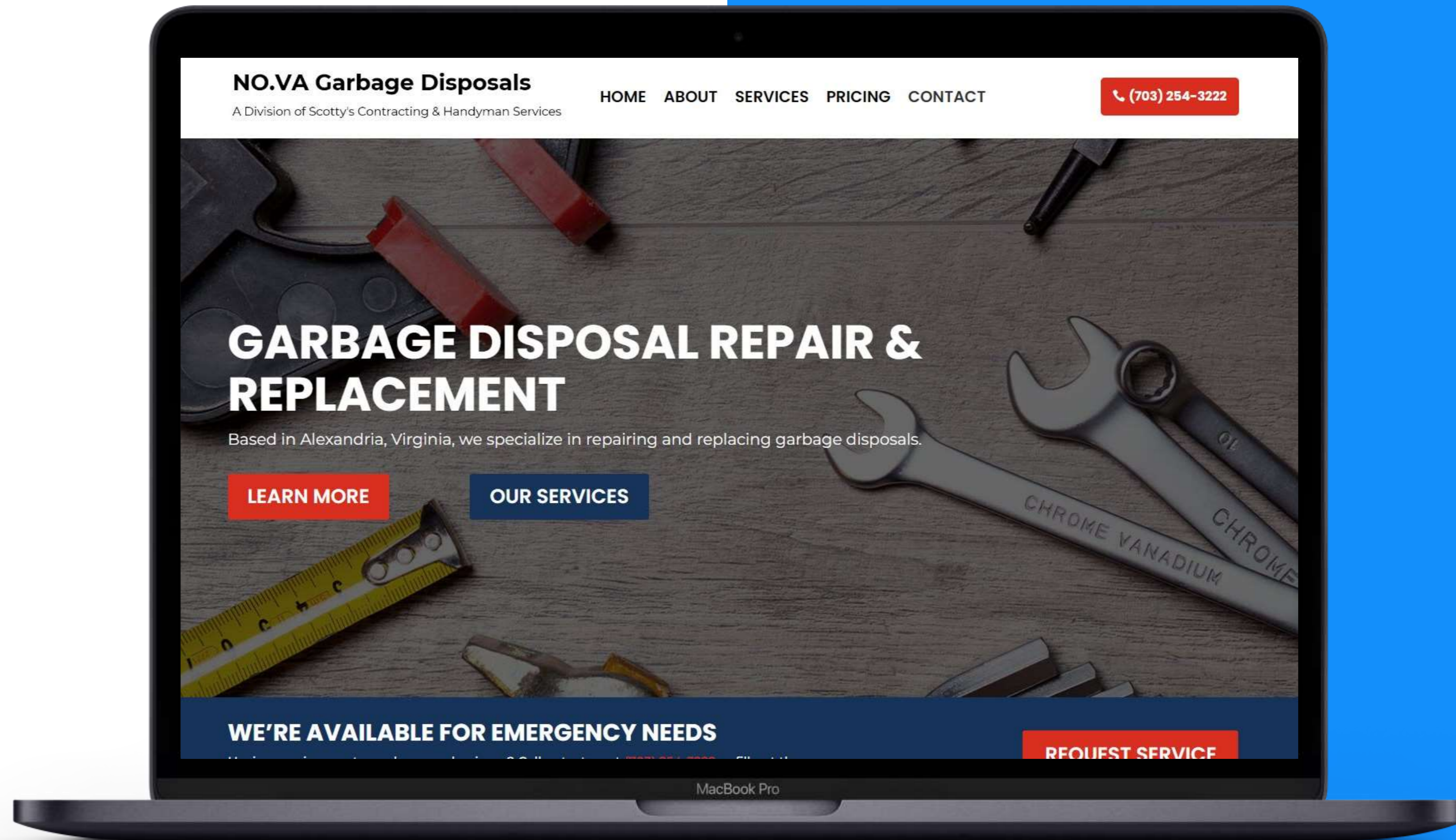
We created a responsive website for Video Jaguar and built their brand from the ground up. Our team has performed continuous SEO that has gotten the site ranking on page one of Google search for numerous buyer keywords. We've also done PR for the brand that has landed it in many big publications, including Entrepreneur.



Project

NO.VA Garbage Disposals

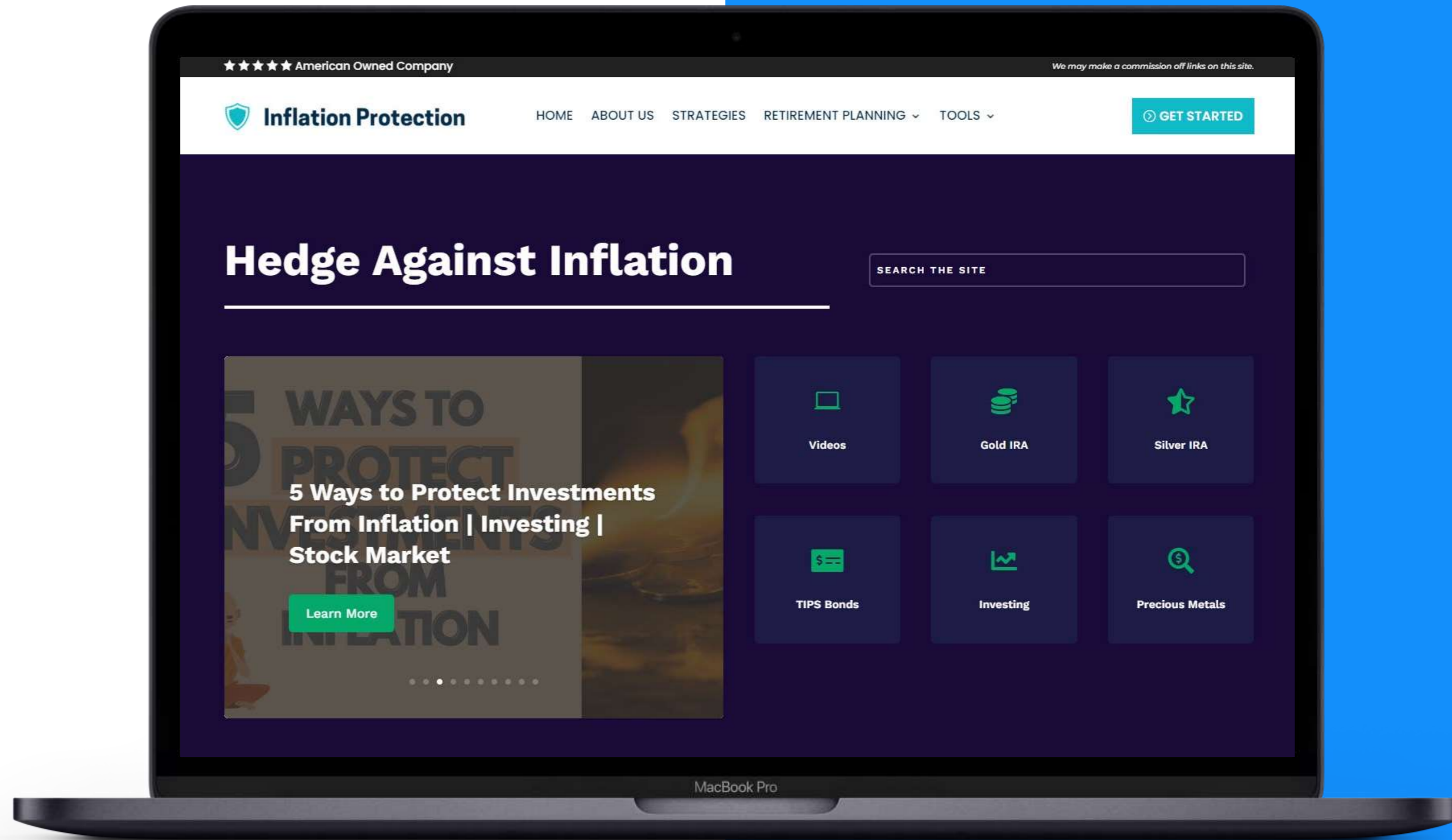
We built a dynamic one-page website for NO.VA Garbage Disposals that enhances their brand and gives visitors more information on their company and services. The site easily allows prospective clients to fill out a contact form and easily request service.



Project

Inflation Protection

We designed a website for the Inflation Protection Organization in Washington, DC. The site is designed to be the ultimate resource for everything a consumer needs to know to hedge against inflation and protect their retirement. Our web designers also implemented an auto-publishing AI content engine that works around the clock to bring in the best stories around the web and rewrite using AI. The entire site is SEO optimized and is getting thousands of free visitors a month from Google.



Project

Doodle Videos Software

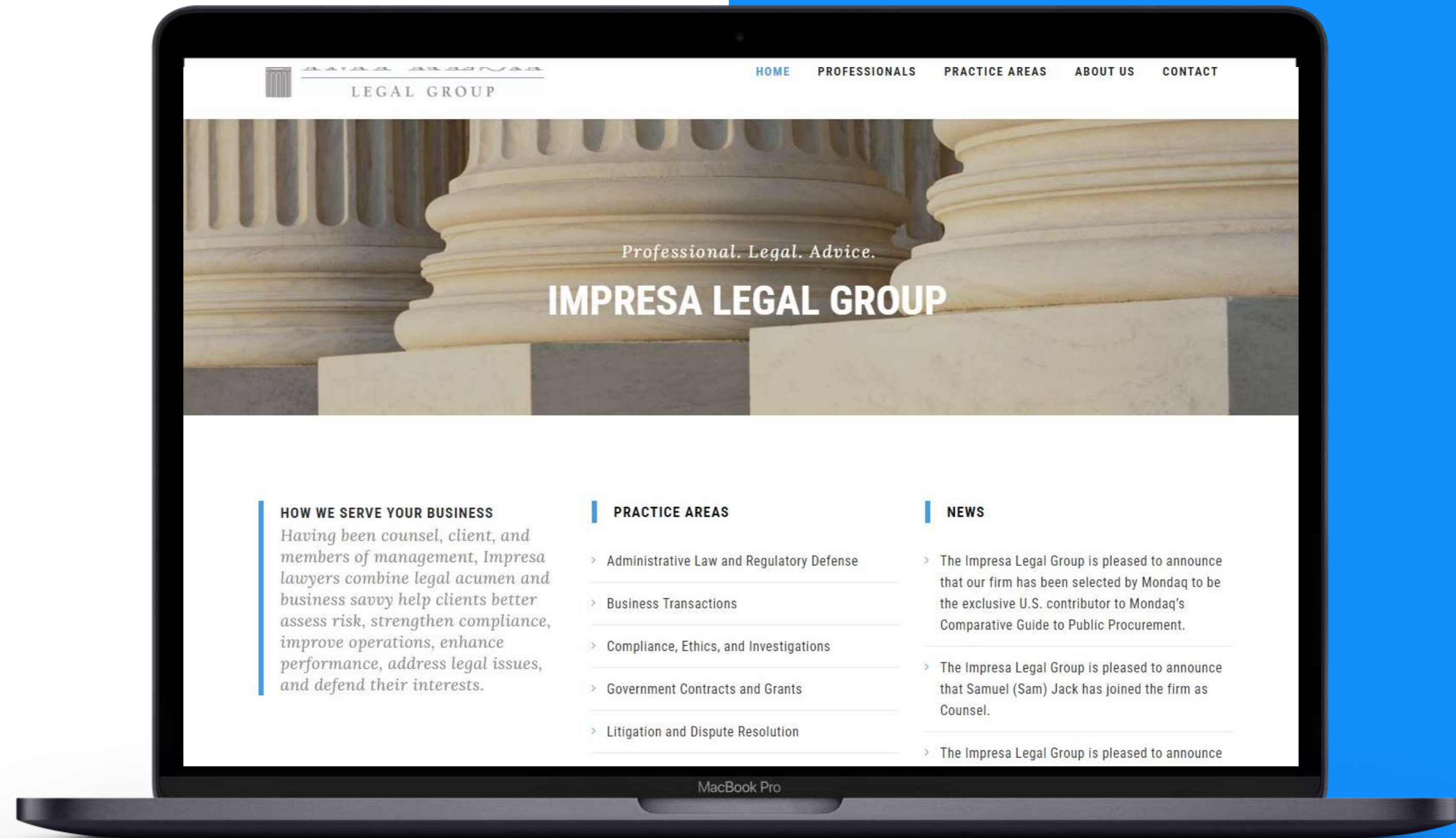
We built a landing page optimized for sales for the DoodleVideos app. They needed a complete branding package for the launch of their software application, so we created all the graphics and sales copy from the ground up. Our team also implemented an SEO strategy that has the website ranking on page 1 of Google for buyer keywords.



Project

Impresa Legal Group

We built a custom website for Impresa Legal Group— a law firm based in the Washington, DC area. They wanted a more modern website that was easier to navigate than their current one. Our team worked closely with the firm’s partners to come up with a design that felt modern yet still maintained the look and feel of a traditional law practice website.



Design Process

A collaborative ideation and concept development phase, where every design decision is carefully crafted to align with the brand's identity and objectives.

Development



Discovery

My design process is rooted in a meticulous blend of creativity, strategy, and technical expertise. Starting with an in-depth discovery phase, I ensure a comprehensive understanding of the client's goals and target audience.



Delivery

The iterative design and testing phase ensures that the final product delivered not only meets but exceeds expectations, resulting in impactful, user-centric digital experiences.

CONTACT INFORMATION

If you'd like to discuss potential collaborations, or if you have any inquiries regarding our work or the projects showcased in this portfolio, feel free to reach out to us at [202-888-5895](tel:202-888-5895) or [book a quick chat](#).

We are always open to exploring exciting new opportunities and contributing to innovative web design projects.